

## God Bless Wall Street, What about Main Street?

*Wall Street got more than \$7 trillion, isn't it Main Street's turn?*

LEHIGH VALLEY, PA: You would think that Paul J. Lloyd, founder, and CEO of the Main Street Market Exchange – America's new investment marketplace for Main Street America – would be bitter and angry at Wall Street; but that's clearly not the case. Mr. Lloyd simply thinks that it's time for Main Street to get some of the same treatment and consideration that Wall Street has received with its \$85 billion-a-month bailout over the last 7 years. And most Americans agree with his way of thinking.

“If you're looking for me to hate and slander and trash Wall Street folks, you've come to the wrong place”, says Paulie (as his friends affectionately call him). “Go look at YouTube videos all day long or sit on a bar stool and you can see and hear all the visceral hatred for Wall Street and Washington. I don't have the time or the energy to spew hatred; I'm too busy trying to make this economy better by lifting up Americans – by lifting up Main Street folks – so that each of us truly has an opportunity to prosper and succeed”, says this 62 year old intensely passionate businessman from Pennsylvania.

“The motto for The Main Street Market Exchange (MSME) is, “**What do you want to do?** At the MSME, we offer a methodology, a systematic approach, a place, and a WAY for Americans to invest directly into other American's revenue generating plans. You can get caught up in all of the drama – the 24/7 news circus, the lies, the deceptions, the constant rhetoric and BS – or you can do something about it. At the Main Street Market Exchange, we've simply come up with a revolutionary way to invest in each other – in a real and concrete way – so that we can make the economy infinitely better; by actually having our own stock market, if you will, where we invest directly into Americans, and make the American dream a reality for all Americans”

“Think about it for just 20 seconds” says an intense Paulie. “Every moment of every day we invest all of our money from Main Street into Wall Street – into the place (Wall Street) with all the money – so that they can make tons of money investing our 401K money, our Pension money, our savings money, our borrowed money, and more. We fund the big corporation's operations by investing in them. Yet, do they ever invest back directly into our revenue generating plans? Unfortunately, it never happens”

“Wall Street will lend us money and sell us their products, but they do not invest back directly into Americans. It's a form of indentured servitude. We abolished slavery many years ago and rightfully proclaimed that it is treacherous and dead wrong to own another human being. And right now, in 2015, we ought to also proclaim that it is also wrong that 99.5% of Americans invest – with their money – into Wall Street's hands each day, but receive no similar investment back into them with that money. We need to break this 1-way gravy train where only a privileged few benefits; and we need to come out of the Stone Age of investing”, decries Paulie. “And you will never accomplish this by pointing fingers, or writing blogs, or trashing or tearing down Wall Street; you need to have a plan to build up Main Street...a real and viable plan”.

“You can talk about the growing national \$18 trillion debt, and the unemployment problem, and some of the rigged and corrupt Wall Street practices all day long”, says Paulie. “I’d rather talk about how to make the economy infinitely better for each of us...in a real and concrete way”.

“Sometimes I try to shake folks up with some very definitive assimilations or alternative ways to look at the present inequality; in order to truly grasp the blatant unfairness. For example, why not invest \$100,000 directly into 850,000 American’s specific revenue generating plans *each month* (that’s \$85 billion a month) for the next 7 years? That’s the same \$85 billion a month amount that we spent buying back all the trashy marketable securities in the secondary market for the last 7 years, which only benefited Wall Street folks. We basically covered all of Wall Street’s bad bets. Now, you can get mad about that all day long; but I just think it’s more constructive to propose ways for Main Street to prosper”.

“Think about it, if we similarly invested directly into Main Street, that’s a bit over \$1 trillion each year of direct investment into over 10 million American’s revenue generating plans or businesses! And all of that money – no matter how many businesses failed – would be poured directly into productive and hard-working-actual people with dreams and real money-making enterprises; and not money thrown down a money pit where only a handful of folks benefited. But I know that that’s not going to happen, so let’s talk reality. Let’s just realize that even without the \$85 billion a month into Main Street, the new direct investment into Main Street America – via the Main Street Market Exchange – and the new actual investment from everyday Americans into other American’s countless revenue generating plans – will dramatically make things immensely better now that the Main Street Market Exchange is here to serve”.

“When the Main Street Market Exchange begins to thrive, we will have a restored and vibrant American economy. We will have a truly level playing field. We will have an American people that believe that they have a market that serves them; by having a place where they can prosper by investing in their neighbor and their neighbor (even across the country) can invest in them. Right now, you have very limited options if you are an everyday American who wants to propose doing a business, in need of investment. You may know 1 or 2 folks or a bank who would even consider investing in your plan. But as it stands today, there is no specific marketplace, no methodology, no place, or WAY – like the Wall Street stock markets offer – where an American can raise their hand and basically say, ‘I have a plan to do this’ and have virtually millions of folks look at and decide if they want to participate. The Main Street Market Exchange is a game-changer...we’re the Shark Tank on steroids where countless folks are looking to invest in other folks’ revenue generating plans. And we get to choose who we want to work with instead of groveling to someone who may give us 5 seconds to decide whether or not to take their deal”

“There are 3 different ways that anyone can basically come to understand what the Main Street Market Exchange is all about...it’s actually quite simple. The first way is that we’re Main Street American’s (the little guy’s/gal’s) stock market; where instead of

investing directly into ATT or Verizon or Microsoft, we invest directly in each other and our countless revenue-generating (businesses) plans. And then, we take that investment and add it onto the Main Street Market Exchange (just like a stock is listed on the New York Stock Exchange) and that investment becomes marketable to buy and sell; if the parties so desire. Second, you can think of us like a new watering hole. Just try for a second to envision a National Geographic TV scene where all of the big animals are down at the watering hole. Well, that's the scene today with Wall Street and all the lions and tigers and bears drinking; with no room for the rest of us. At the Main Street Market Exchange, we just want to open a new watering hole where the rest of us can nourish ourselves and prosper. And third, you can think of us as a giant bulletin board of developed business plans or a 24/7 totally improved Shark Tank on steroids where people are continuously presenting their countless plans to make money. Only, instead of groveling to and begging a handful of people for investment consideration, you have virtually an entire planet viewing plans and looking to invest with other folks – it's absolutely revolutionary", claims a multi-tasking Paulie, as the phones ring off the hook in his office.

"America became great financially for 3 very basic reasons: we saved, we invested, and we marketed and did business with each other. Today, we are becoming financially weak because we spend, we borrow, and we buy most everything from the Chinese", says a reflective Mr. Lloyd. "99% of our politicians couldn't run a lemonade stand in front of my home; yet, we somehow believe that these same politicians are going to set things right? Are you kidding me? Our inner cities are in shambles, our pensions are not funded, our \$2,000 Trillion derivative markets have made a betting parlor out of our entrusted financial system...I could go on all day long".

"Instead of dropping countless \$1 million dollar bombs in the Middle East each day, we should be dropping \$500 million investment funds into every city in America. Instead of endless lies and empty promises, we should be enacting revolutionary ways (i.e. tax free zones, generous \$5-\$1 tax deduction investment incentives, 0% tax incentives on the first \$50,000 of new business income, etc...) instead of calling people racists, or homophobes, or sexists all day long". We Americans are tired of all the crap; and we need real solutions."

"Unlike most Americans, I have a lot of respect for what Wall Street does. Wall Street allocates funds; it employs a lot of people, and fuels a lot of activities that many of us take for granted. And yes, there are corruptive practices taking place there; but there are also a lot of good people that do good work there too. I'm in no way advocating tearing down Wall Street; I'm just saying that we on Main Street deserve a fair shot as well. One thing is for sure: when Americans awake out of the Stone Age of investing and start investing directly into each other, as the Main Street Market Exchange proposes, we will have an American economic expansion beyond our wildest dreams. And after all, shouldn't we on Main Street benefit from investment just like the Wall Street folks do every day? After all, it's our money" ***What do you want to do?***