

Billionaires, Wall Street, and Main Street – Perfect Together

The **Mission of the MSME** is to be the Premier Source of Investment Capital for Main Street America, to be the little guy's & little gal's stock market, and to Effectuate the Flow of Investment Capital back to Main Street.

Our Mission is supported by our Core Values. And...***

***Our **Core Values** here at the MSME are pretty cool:

- #1.) Maximize Plan Value
- #2.) Take Aim at your Targets (not people)
- #3.) Forgiveness is the Cornerstone of Humanity – practice Forgiveness
- #4.) Make Things Better
- #5.) Say what you Mean...and Mean what you say
- #6.) Don't Bear False Witness
- #7.) Strive to BE a Fountain of Goodness in all that you do.

Now, at first glance of this titled video: Billionaires, Wall Street, and Main Street... Perfect Together, you may be looking for a great divide here – a great distinction looking to be made between Billionaires, Wall Street, and the MSME – and you'd be right...and you'd also be dead wrong.

You'd be right in the sense that we're looking to clarify and make known what we at the MSME stand for, what we believe, what we value, and what we plan to do.

You'd be dead wrong if you think we want to trash billionaires, or trash Wall Street, or feed-into the **culture of hate** that exists in practically every news story, and news update, and prime-time tweet today.

You see, we at the MSME **don't buy-into the culture of hate**. We believe that a lot of the chaos, and all the lies, and all the deceptions and false practices and betrayals – and all the madness – are all real. Whether they are actually real or fabricated...they take on a life of their own and affect us all as a society.

We don't have blinders on. We don't shut our eyes and ears and pretend that things aren't really messed up...when they are really messed up...and that people do a lot of things...a lot of bad and goofy things...and things that we view as bad practices. Heck, that's why we've started the MSME.

We just believe that – in order to live, and progress, and move forward, and to actually DO great things – that we need to focus on what we DO...and we need to work with each other to get things done. We need to stand up straight and declare what we believe in. **But not by buying into the culture of hate.** Not by slandering any and every act, or tweet, or supposed perceived intention of someone else...just because it may fit our fancy or paint a picture that makes us feel better about ourselves in some obscure way.

Whenever Paulie – our founder – makes a presentation, or does a bootcamp, or begins a discussion about the MSME, he generally always asks 3 very basic questions: First, do you believe that we out here on Main Street – the 99% of us – ought to have an INVESTMENT matching marketplace that serves us, just as Wall Street has an investment matching marketplace that serves it? Second, do you believe that – often times – those folks with all the money and power and influence, tend to do things that benefit themselves, without a lot of regard for the rest of us? And third, do you believe that EVERY American – every one of us – ought to have access to the American Financial dream in a real and concrete way?

Invariably, as Paulie has posed these 3 questions to 1,000's of people, he has yet to find one person that has not responded YES to each of these 3 questions.

And Paulie is willing to bet good money that Jeff Bezos and Mark Zuckerberg and Bill Gates and Oprah... and any other person with a ton of money.... **will also answer 'yes'** to these 3 questions.

Yet you may be wondering why we think that Billionaires and Wall Street folks – who are often presented and perceived as evil or greedy folks – will be able to work perfectly together with Main Street folks?

That's because anyone who has ever done **something really hard and meaningful** – like start a business and then employ people, or taken in homeless people into their home, or cared for an elderly relative in their home for years or built 1,000 homes for the poorest folks in Central America, realizes that ACTUALLY DOING these types of things ...is really hard work.

But for all the arm-chair quarterbacks, and perpetual whiners and finger-pointers, and lazy-ass folks who never DO anything...except whine and point fingers and blame...and sit around DOING nothing for nobody, **it may come as a shock to you of what's the hardest thing** – 1,000 times harder than anything else – for the Billionaires and Wall Street folks and Main Street folks who actually DO things.

And the **hardest thing that there is to endure...is all the hate, all the false witness, all the lies, all the made-up shit**, that people who don't do anything... spew at those who do.

Oprah doesn't need us to defend her but think about it (regardless of what you think of Oprah), Oprah can spend \$50 million dollars or more building schools for underprivileged girls around the world. Now, regardless of how much money she has or what you think she has, it's hard enough trying to make the schools a reality, **but it's 1,000 times harder (on Oprah)** as she has to endure the constant slander 'oh, she has enough money', or 'her curriculum is from the devil' or 'she's grandstanding...blab la bla" the list is endless.

When Mark Zuckerberg gave \$100 million dollars to the Newark school district, and then pledged to give away 99% of his Facebook fortune away, **the haters were all over it**. When Mr. Bezos gives huge gifts to charities, lots of folks beat their chests and labeled him a rich pig. Again, Mr. Bezos, or Oprah, or Mr. Zuckerberg, don't need us to defend them...they are strong people.

But we are here to say that going to Mr. Bezos' house and pitching a guillotine outside his home ...is crossing the line. It ain't right. To pound on Tucker Carlson's (from Fox News) front door at his home, terrifying his wife and small children...because he may say some stuff that you don't believe in...that ain't right. To burn down cities with Molotov cocktails and destroy livelihoods... or derivatize the economy to death wearing a \$2,000 suit from a Wall Street office...to effectively do the same thing ...isn't right either. The list is endless.

We at the MSME love our core values...and we'll put our core values as a company up against any core values of any company on the planet. We've worked tirelessly – often for 1,000's of hours for nothing – trying to help folks with their limitless plans ... to make them work. We're making the MSME the Premier source of Investment Capital for Main Street American's limitless plans.

In 2020, there were roughly 650,000 new businesses started in the US. WE contend that there were 30 times that amount that would have, or should have, or could have started or expanded operations...if the MSME had been able to handle the volume.

We have created, and are continuously re-defining, ... the PLACE, the WAY, the Methodology, the systematic approach – the stock market for Main Street America – to invest in, and buy, and trade, and sell, investment infusions made into real plans – just like they do on the wall street exchanges – and its tough work...and we love it.

But it's not clicking a button to place a trade. It's not optioning or derivatizing or short selling or writing a quick prospectus to do a rigged IPO. It's hard work. It's one on one work – its transparent work. It's honest work. And we know that it's meaningful and good work.

So, we at the MSME are going to reach out to Billionaires and CEO's and Wall Street folks – for them to perhaps give us some sound advice, to give us some guidance, to help formulate our plans a bit more or better, to partner with us, to sponsor us, and to make things happen.

And if they don't decide to participate or support us, that doesn't make them evil, it doesn't mean that they hate folks on Main Street or what we are doing, it doesn't and shouldn't make them targets of hate. It just may mean that we need to work a bit harder to convince them to do so. And that's ok.

We are not the litmus test for folks to have to meet. We're simply trying to do great things. And we welcome any and all cooperation towards delivering on our Mission...to effectuate the flow of Capital Back to Main Street's endless list of PLANS...to DO things.

So, to Billionaires and Wall Street folks and Bankers and Celebrities or anyone with any constructive thing to add to what we're doing...let's talk...let's get after it...let's make it happen.

You want to mentor an inner-city young person looking to make their mark? You want to invest in fully developed plans? You want to sponsor us with \$100 or \$100 million dollars...let's talk.

You want to set up a big \$100 billion fund like President Trump and Vice President Harris have talked about doing to revitalize inner-city areas? You want to sponsor a bootcamp or someone attending a boot camp? You want to turn us on to a radio or TV station so we can get the word out? You want to sponsor a webinar for Paulie to address...the list is endless.

You can trash us or you can join us. We just think that Billionaires, and Wall Street, and Main Street can work perfectly together. The real question is:

What do you want to do?